

Oakland County Game Invention Challenge Scoring Rubric

		Possible Points
The Invention or Game		
	<i>Communication</i> --The concept is easily communicated. It's simple to explain and visually obvious to use.	5
	<i>Fun or Appeal</i> -- This toy or game has a high fun factor. It holds the players' attention and has repeat playability. The invention appeals to family members and holds their desire for continued use.	10
	<i>Originality</i> --This is a very original and new idea with potentially unique intellectual property.	10
	<i>Play Testing or Use</i> --The students showed or explained thorough examples of play (game) or use of the invention.	10
	<i>Practicality</i> --This game/toy/invention is practical for the consumer market. It is safe, easy to use and package.	5
	<i>Research</i> --The students did research to show if a similar game/toy/invention has been manufactured in the past, and if so, what improvements have been made to it.	10
Pitch, Prototype, Poster, Process		
	<i>Pitch</i> --This pitch was outstanding with a clear explanation of the product, good eye contact, enthusiasm and volume. The students were able to converse thoroughly about their invention and comfortably answer questions.	10
	<i>Presentation Board</i> --The presentation board is exceptionally engaging, well organized and neat. It shares relevant information about the product.	10
	<i>Process</i> --The creative process was well explained and the students shared their development process as well as trial and error experiences.	5
	<i>Prototype</i> --This prototype is exceptional in craftsmanship and/or effectively demonstrates how the invention, game or toy would actually look and work.	10
Creativity		
	<i>Creativity</i> --This concept is highly imaginative and exhibits exceptionally fresh thinking.	5
Educational		
	<i>Education</i> --The game, toy or invention teaches a concept or idea.	5
	<i>Teamwork</i> --All members of the team had involvement in the development of the product. Members had equal involvement in the presentation.	5
Total Points		100