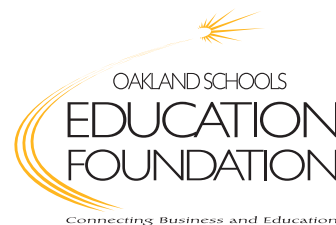




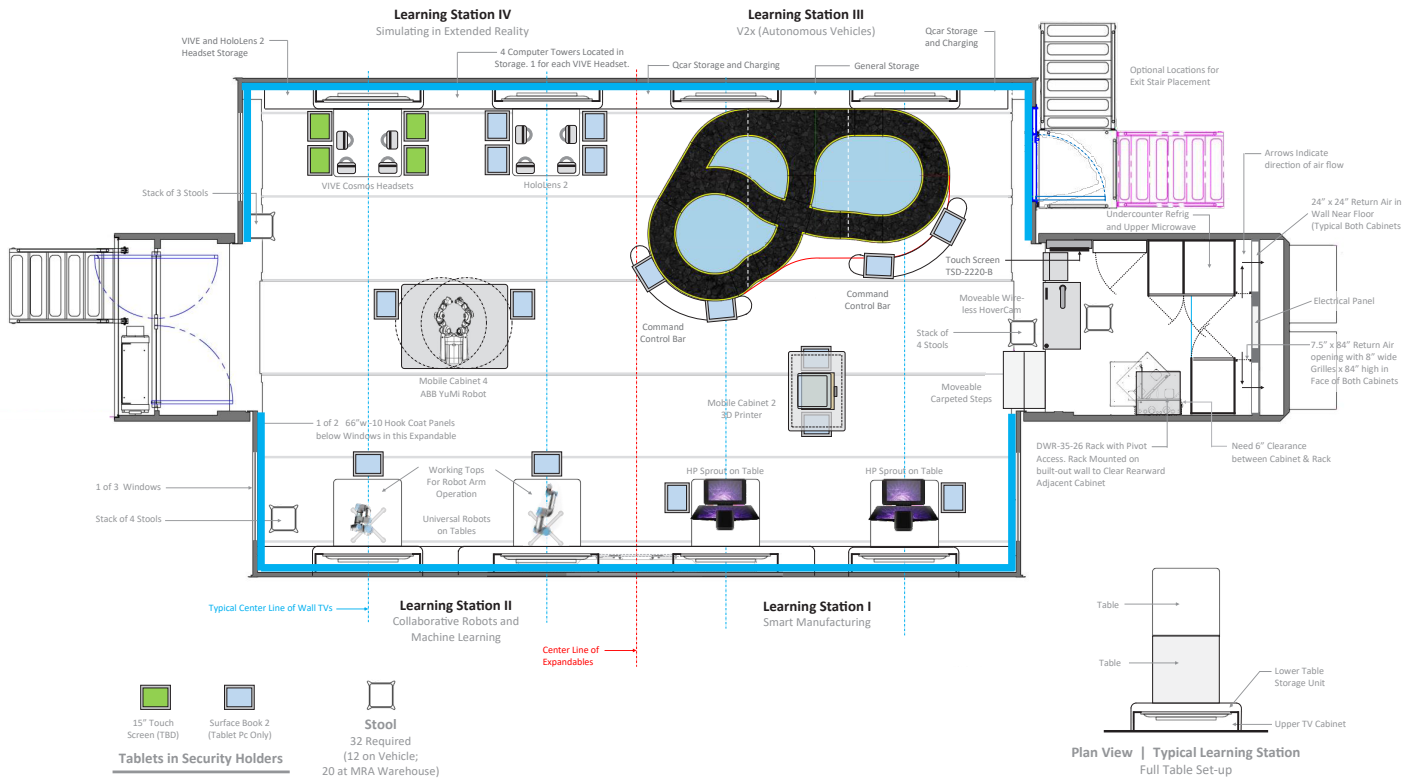
Oakland Schools' STEMi Mobile Innovation Station

A mobile lab bringing career readiness education to
students throughout Oakland County

S P O N S O R S H I P P A C K E T



Oakland Schools' STEMi Sponsorship Packet



STEMi: DRIVING CAREER READINESS

Oakland Schools is designing, developing and deploying a mobile lab to engage k - 12 students, teachers and families in Industry 4.0 experiences. The program will launch in spring 2021 and be provided to all districts in Oakland County free of cost for at least five years. The STEMi will offer up to 40 learners simultaneous access to 1,000 square feet of interactive high-tech industry equipment.

Learners will build career awareness and self-efficacy through hands-on experiences with autonomous vehicles, collaborative robots, extended reality and smart manufacturing. To maximize the spark generated by the STEMi experience and to provide greater access, Oakland Schools is providing pre- and post-experiences in the form of a STEM equipment lending library and virtualization of on-site experiences. The STEMi and its supporting initiatives will provide one-of-a-kind career readiness opportunities for all learners in Oakland County.

IMPACT MEASURES

- Each year the STEMi will visit **all 28 school districts** in Oakland County for one week and provide a tailored experience.
- In five years, the STEMi will provide direct career readiness experiences for nearly **100,000 students**.
- It will provide professional learning opportunities for over **5,000 educators**.

OUTCOMES

- Learners inspired to pursue STEM careers
- Teachers prepared to develop future workforce
- Community united in addressing the skills gap



SPONSORSHIP INFORMATION

SPONSOR LEVEL (AVAILABLE)	PRESENTING SPONSOR (1)	GOLD SPONSOR (4)	SILVER SPONSOR (6)	BRONZE SPONSOR (6)	FRIEND OF SCIENCE (8)
INVESTMENT	\$50,000 1 YEAR	\$20,000 1 YEAR	\$12,000 1 YEAR	\$8,000 1 YEAR	\$4,000 1 YEAR
Logo on STEMi Mobile Innovation Station specifications	Exterior Panel 60" x 24" Full Color	Exterior Panel 30" x 12" Full Color	Skirting Panel 28" x 28" Black & White	Exterior monitor video loop during non-instruction/ training time	Interior monitor video loop during non-instruction/ training time
Sponsor logo on OSEF website	(Linked to sponsor website)	X	X	X	X
Sponsor logo on Mobile Innovation Station marketing materials	X	X	X	X	X
Exposure on OSEF social media sites, shared on OS sites	Boosted	Individual	Individual	Grouped	Grouped
Exposure at grand opening	Banner, press coverage, commemorative photo, short speech	Banner, press coverage, commemorative photo	Banner, press coverage, commemorative photo	Banner, press coverage, commemorative photo	Press coverage
Recognized in press release about the Mobile Innovation Station	X	X	X	X	X
Annual report on STEMi Mobile Innovation Station impact	X	X	X	X	X
Company plaque on OSEF donor recognition wall	X	X	X		
Content about why your organization supports the STEMi Mobile Innovation Station on OSEF social media sites, shared by OS sites	Video	Video	Post		
Visit a school to see Mobile Innovation Station in use	X	X			
Sponsor testimonial on OS/OSEF websites	X	X			
Participate in Road Show kick-off	X				
Sponsor logo on Mobile Innovation Station reservation software	X				
Sponsor giveaways for schools/ students using Mobile Innovation Station (provided by sponsor)	X				
Featured on Educationally Speaking podcast episode about Mobile Innovation Station	X				

For more information or to become a sponsor for the STEMi Mobile Innovation Station, please reach out to Andrea Berry via email to andrea.berry@osedfoundation.org or call **248.209.2434**.

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